

For Immediate Release



26TH ANNUAL SAN JOSE JAZZ SUMMER FEST 2015

SAVE THE DATE:

Friday, August 7 - Sunday, August 9, 2015

Plaza de César Chavez Park, Downtown San Jose, CA

Event Info: summerfest.sanjosejazz.org

"The greatest jazz mélange in Silicon Valley...most [of which is] set in the disarmingly lovely downtown San Jose parks, for modest entry prices." -*New York Times*

"San Jose Jazz Summer Fest embodies the notion that groove is the core thread connecting the various subsets of Pan-American musical expression... The Latin programming was comprehensive and spectacular. Ebullient dancers transformed the entire block of South Almaden Avenue that faced the Salsa Stage into a plain air version of Manhattan's legendary Palladium Ballroom..."
-*DownBeat Magazine*

"The beauty of a thoughtfully programmed festival is that one can be at any venue and get a quality musical experience."
-*San Francisco Chronicle*

"This San Jose Jazz Summer Fest -- celebrating its 25th anniversary was a great success. If one word were to describe it, it would be -- quality. The lineup was impressive. The musicians - well known or newly discovered, were excellent and brought so much joy to San Jose. It was an event you could truly relax and escape from your day-to-day busy life." -*Content Magazine*

"The 25th annual San Jose Jazz Summer Fest was quite the blowout: scores of acts on a dozen stages around downtown... It was hot fun in the summertime." -*San Jose Mercury News*

"The San Jose Jazz Summer Fest is one of the most popular music festivals in the Bay Area." -**KCBS**

San Jose, CA – Thursday, March 26, 2015 -- Silicon Valley's premier annual music event, **San Jose Jazz Summer Fest 2015** returns for its 26th festival season from Friday, August 7 - Sunday, August 9, 2015 in and around Plaza de César Chavez Park in downtown San Jose, CA. A showcase for jazz and related genres, Summer Fest is also nationally recognized as one of the biggest Latin festivals in the country, and a standout summer destination for music lovers, concert-goers and families alike with its 12 stages of live music pulling in tens of thousands of visitors to downtown throughout the weekend. From today until April 8, festival attendees have the opportunity to purchase 3-Day passes at a special Insider price (GA: \$35, GA - All Stages: \$45, Priority Access: \$120, VIP: \$275); only 60 passes are available for each access level. Pass prices will increase on April 9, 2015, as select artists are announced. Prices will rise again as the full lineup is revealed and single-day tickets go on sale May 7, 2015. Mark your calendars and *Save the Date* for the unforgettable live music experience hitting the streets of San Jose this August 2015!

Over the years, San Jose Jazz embraces its steadfast commitment to only presenting today's most distinguished acts at one of North America's foremost festivals: GRAMMY® Award-winning artists, the hottest salsa and Latin bands in the world, classic jazz pioneers, world music stars, the top Bay Area emerging musicians, and trend-setting hip-hop, R&B, and soul artists composing at the bleeding edge of jazz.

Back by popular demand, several attractions will return to Summer Fest 2015, including "PRIORITY ACCESS" admission. These ticket holders have GA access to every stage at the Fest, plus the ability to enter smaller stages in a special line with VIPs that enters before regular GA ticket holders. "PRIORITY ACCESS" includes \$10 in free drink tickets on both Saturday and Sunday.

For the third year in a row, Summer Fest features the Big Easy Stage and, along with the Blues Stage, this dynamic "Heritage Area" of the festival offers special food and drink options in one of San Jose's most historic districts. The Big Easy Stage showcases the best of New Orleans jazz and zydeco. The Blues Stage has moved to be closer to the center of the action to make it easier to sample within an often-hectic festival schedule. Now a festival favorite, San Jose Jazz presents the uber-popular "Big Easy Parade" from Plaza de César Chavez Park to the Big Easy Stage on Saturday, August 8, to kick off the first concert on that stage. Family friendly activities also continue to expand near the Next Gen Stage, and San Jose Jazz's "Summer Jazz Camp" will once again perform a set of music on Sunday, Aug. 9 at 11:30 am, opening the Main Stage.

San Jose Jazz is grateful for the many visionary partners that help make the Fest possible. Returning to sponsor the main stage this year is Kaiser Permanente, in celebration of the positive role of music and dancing in a healthy lifestyle; KCSM Radio Jazz 91, which will once again be streaming live from select Fest stages; the City of San Jose; Gordon Biersch Brewing Company; *JazzTimes*, KPIX5/KBCW, and PayPal. San Jose Jazz is also proud to welcome Alaska Airlines to its list of sponsors this year.

San Jose Jazz proudly presents dynamic programs that foster a positive social and economic impact on the greater community. Its annual Winter Fest (February & March) serves as a unique lab for artists pushing the boundaries of jazz, which extends to the summer offerings on Summer Fest's Jazz Beyond Stage. Economically, Summer Fest alone brings in more than \$12 million to downtown San Jose. Through its year-round youth education programs, more than 100 free live music events each year, and unparalleled commitment to providing performance and classroom opportunities for elementary, middle and high school music students, San Jose Jazz is thrilled to contribute to the national arts movement benefiting the lives of hundreds of thousands of adults and children.

Get ready for an unprecedented line-up of acclaimed artists and the best in Bay Area music talent at the 26th San Jose Jazz Summer Fest 2015! Please keep an eye out for the first artist announcement being released on April 9, 2015.

26th Annual San Jose Jazz Summer Fest 2015

When: August 7 - 9, 2015

Where: Plaza de César Chavez Park, San Jose, CA

Admission: Please see below

More info: summerfest.sanjosejazz.org; (408) 288-7557

Summer Fest 2015 - Ticket Information:

San Jose Jazz Summer Fest employs tiered pricing that enables early buyers that plan ahead to save big! Each time more artists are announced, prices increase, reaching Gate Price levels on August 4, 2015.

Insider (March 26 – April 8)/Early Bird (April 9 - May 6)/Advance Purchase (May 7 - August 3)/Gate (Aug. 4 - 9)

GA: 3-Day Pass \$35/\$45/\$55/\$70

All Stages: 3-Day Pass \$45/\$55/\$65/\$90

Priority Access: 3-Day Pass \$120/\$140/\$155/\$170

VIP: 3-Day Pass \$275/\$300/\$325/\$345

*Please Note: Only 60 passes are available for each ticket type at the special Insider price.

*Single day tickets online Advance Purchase, May 7 - August 3 | Prices: Aug. 7 (\$15), Aug. 8 (\$20), Aug. 9 (\$20)

*Single day tickets, Gate Price, online August 4 - 9 and at the gate | Prices: Aug. 7 (\$20), Aug. 8 (\$25), Aug. 9 (\$25)

*Children (Ages 5 - 12): \$5/Day or \$15/3-Day Pass; 3-Day passes now available, single day tickets on sale May 7.

About San Jose Jazz

Founded in 1986, San Jose Jazz is a public benefit corporation celebrating jazz as a dynamic, evolving art form and is producer of the annual San Jose Jazz Summer Fest and Winter Fest. With its eclectic music programming and innovative educational

offerings, San Jose Jazz preserves the jazz tradition while actively supporting the next generation of performers within the genre and beyond. Summer Fest has become the flagship annual cultural event of Silicon Valley featuring the world's most acclaimed artists and the region's brightest emerging talent.

San Jose Jazz is dedicated to the enrichment of the South Bay music and arts scene by providing eclectic year-round free weekly performances, pop-up jazz shows at Bay Area institutions and their latest "Music Mobile" program appearing at parks, schools, urban events and corporate campuses. Standout education initiatives ensure a vital connection with the greater community through San Jose Jazz's elementary public school-based Progressions, the two-decade old San Jose High School All Stars, and 19th Annual Summer Jazz Camp.

San Jose Jazz produced its first Winter Jazz Series in 1987; its first jazz festival was produced in 1990, and in 1993, it debuted their first youth education program. The evolution of San Jose Jazz coincides with Silicon Valley's spirit of invention and the prospering redevelopment of downtown San Jose, CA. Cornerstones of San Jose Jazz's mission to keep jazz and its related genres thriving are to honor the South Bay's diverse culture through the discovery of new music and implement opportunities for the community to unite around the arts. San Jose Jazz is proud to say the annual Summer Fest is one of the largest Latin music festivals in the country. For more information, please visit sanjosejazz.org.

Media Contact:

Jesse P. Cutler, JP Cutler Media, 510.338.0881, jesse@jpcutlermedia.com

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